



### INTRODUCTION

Safeguarding Adults Week is an annual campaign dedicated to raising awareness of key safeguarding issues and promoting best practices across communities. The week encourages collaboration, learning, and open conversations to help to keep people as safe as possible.

#### A Focus on Prevention

Rather than simply reacting to incidents, Safeguarding Adults Week highlights the importance of taking proactive steps to prevent abuse and neglect. It promotes early intervention and encourages individuals and organisations to recognise and respond to risks before harm occurs.

#### Collaboration is Key

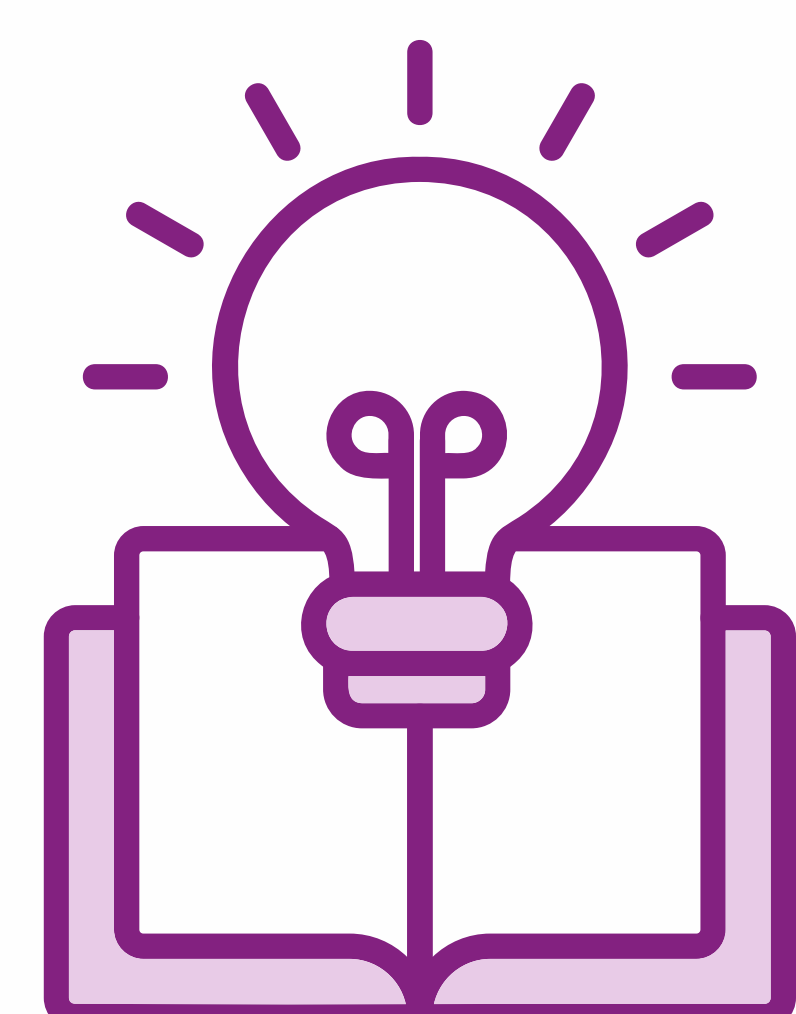
Safeguarding is a shared responsibility. The campaign emphasises the vital role that individuals, organisations, and communities play in working together to protect adults at risk. By working in partnerships and sharing knowledge, we can strengthen safeguarding efforts and create more supportive environments.

#### Raising Awareness

A central aim of the week is to increase public understanding of safeguarding issues. It encourages people to speak up, report concerns, and seek support—whether for themselves or others. By generating conversations around safeguarding, we can break down stigma and empower people to take action.

#### What is Safeguarding Adults?

Safeguarding adults refers to the measures taken to protect individuals at risk from abuse and neglect. It's about promoting their right to live safely, free from harm, and ensuring their overall well-being. Adults at risk are defined as individuals aged 18 or over who need care and support, are experiencing or at risk of abuse or neglect, and are unable to protect themselves from harm.



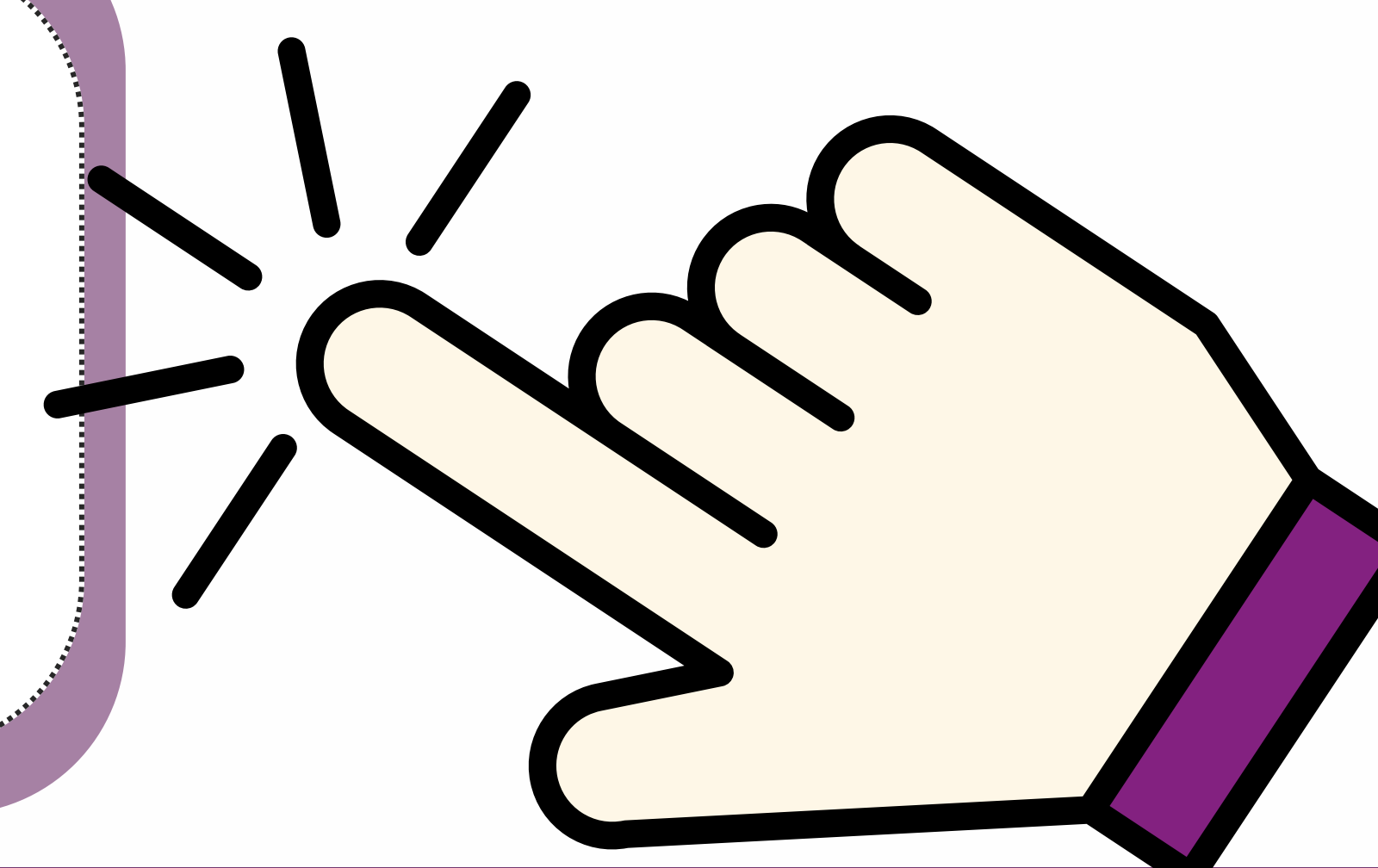
### SAFEGUARDING ADULTS QUIZ/DISCUSSION POINTS



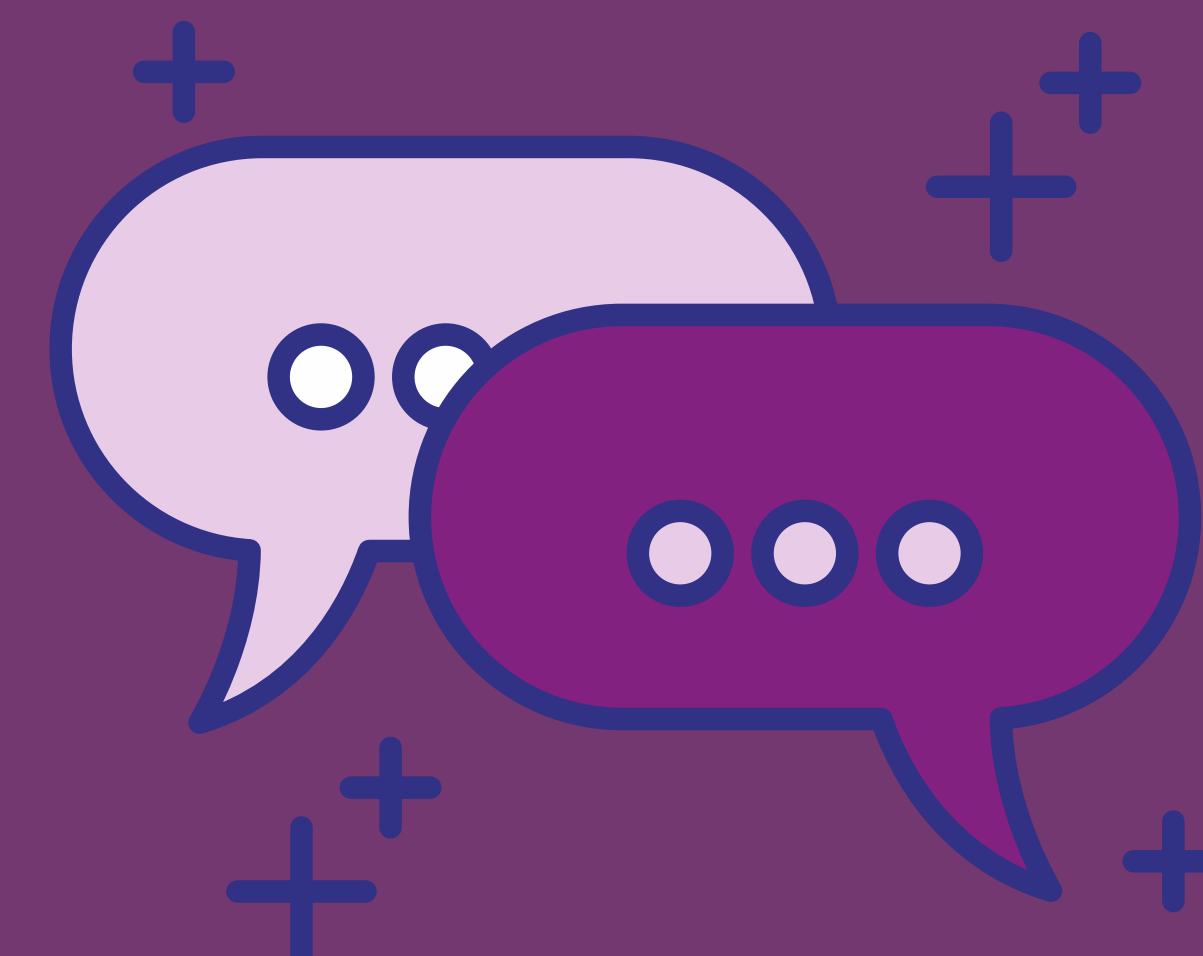
1. Why might someone be deemed to be “an adult at risk”?
2. What is abuse?
3. Who might perpetrate abuse?
4. Can you name any of the 10 types of abuse which are mentioned in the Care Act 2014?
5. Who would you speak to if you had concerns that an adult is at risk of abuse or neglect?
6. Can you think of any signs or indicators that someone might be experiencing abuse or neglect?
7. Would you know how to contact Adult Social Care if you had concerns about yourself or another person?

### HOW TO GET INVOLVED

- ✓ Check out the Newcastle Safeguarding website [www.newcastlesafeguarding.org.uk](http://www.newcastlesafeguarding.org.uk)
- ✓ See what events we have upcoming for Safeguarding Adults Week
- ✓ Access our safeguarding adults team in community locations
- ✓ See what your local services and organisation are doing to help to raise awareness of safeguarding for safeguarding adults week







## SAFEGUARDING ADULTS IN NEWCASTLE

**Safeguarding Adults** is protecting an adult's right to live in safety, free from abuse and neglect. It is about people and organisations working together to prevent and stop abuse and neglect happening.

Do you know someone aged over 18 who cannot always protect themselves from harm because of care and support needs?

It might be that they could be more vulnerable to abuse or neglect and may have greater difficulty keeping themselves safe.

It is important that everyone knows what to do if they have a concern about the abuse or neglect of an adult with care and support needs.

### How to report abuse

Abuse and neglect is never ok. If you, or someone you know is being abused or neglected, it is important to tell someone. You can tell someone you trust or contact Adult Social Care.

Adult Social CarePoint - 0191 2787878.

Report Online at <https://www.newcastlesafeguarding.org.uk/report-a-concern/>

### Stopping adult abuse or neglect is everyone's responsibility and anybody can raise a concern

What happens after abuse or neglect is reported:

Adult Social Care have a duty to make enquiries into the alleged abuse or neglect of adults at risk. Adult Social Care will do this alongside the person who is at risk, and anyone else who is important to them. The response will depend on the wishes and the circumstances of the person who is being abused or neglected and the seriousness of the situation. If they are in danger, our primary concern will be to ensure their safety. There may be a need for further action or investigation in order to protect the adult, or others, from abuse or neglect

## FURTHER INFORMATION

- For further information about safeguarding adults, visit our website [www.newcastlesafeguarding.org.uk](http://www.newcastlesafeguarding.org.uk).
- Via the website you can also access links to further training and resources.
- If you need advice & support in relation to adult social care which is not felt to be a safeguarding matter, please visit our Newcastle City Council website [www.newcastle.gov.uk](http://www.newcastle.gov.uk)

### QUIZ ANSWERS

1. Adult at risk - aged 18 or over, has needs for care or support and; Is experiencing, or is at risk of, abuse or neglect; and as a result of these needs is unable to protect themselves against the abuse or neglect or the risk of it.
2. Abuse involves intentional harm committed against a person. Neglect is a form of maltreatment, which results from the failure to provide essential care.
3. Neglect, Sexual, Psychological/Emotional, Self neglect, Discriminatory, Financial/Material, Physical, Domestic abuse, Organisational & Modern Slavery
4. Anyone can be a perpetrator of abuse, this can include: family members, friends, neighbours, paid carers, health or care professionals & work colleagues
5. Examples could be: a trusted adult, adult social Care, police, a support worker, housing officer or any professional who can offer support.
6. Physical injuries, change in behaviour, unexplained change in finances - \*anything which concerns you!
7. Adult Social CarePoint – 0191 2787878 or report online at – [www.newcastlesafeguarding.org.uk](http://www.newcastlesafeguarding.org.uk)